



Bachelor Thesis Project

» Business Intent «

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Overview

What goals do companies have? In a first step, you will develop algorithms to mine business context, for example goals, from social media platforms such as Twitter or Weblogs. The second step focuses on the exploitation of the mined information, i.e. temporal analysis, categorization of business goals = generation of an understanding of the companies' domains, which goals/visions do they have, how they intend to reach them.

... more details upon request!

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